

# i-manager's Journal on

# Management (JMGT)

Published by i-manager Publications, India.

<http://www.imanagerpublications.com>

**Editor-in-Chief: Dr. Franklin Ramsomair**

*Associate Professor  
Wilfrid Laurier University  
Canada.*

**Corresponding Editor: Ms. Ayswarya Y**

## Call For Papers

Volume: 12 No: 4



i-manager Publications is a leading publishing house specialized in publishing Scientific, Technology, Education and Management Journals. The credibility and impact of these publications in the Indian economic and academic environment reinforced the founding vision of i-manager Publications: promoting technology education in India and present international research worldwide.

i-manager's Journal on Management reflect the thoughts and knowledge of researchers and academicians to transform the outlook and notions pertaining to Management Education worldwide. i-manager's Journal on Management induce a spirit of zeal in the minds of the younger generation to move fast in this competitive world, both in educational and professional front as well.

### Why Publish with us?

- No Publishing Fee
- Abstracting & Indexing in leading databases
- Double-blind peer review
- Highly qualified editorial board
- Publishing Journals since 2004

### Abstracting / Indexing



Listed under UGC approved List of Journals 2017

## Overall Topics covered:

- ◆ Quality and Operations Management
- ◆ Business Intelligence
- ◆ International Trade and Finance
- ◆ Retail Management
- ◆ Business Process Management
- ◆ Business Management and Economical Management
- ◆ Corporate Management
- ◆ Entrepreneurship and Leadership Management
- ◆ Entrepreneurs' Risk Management
- ◆ Marketing Communications
- ◆ Sales Promotion and Management
- ◆ Marketing Paradigms
- ◆ Product or Service Marketing
- ◆ Consumer Behavior in Services
- ◆ Customer Expectations of Services
- ◆ Channels of Distribution
- ◆ Supply Chain Management for Services
- ◆ Operations and Supply Chain Management
- ◆ Systems of Supply Chain Performance Measurement
- ◆ E-Commerce and E-Marketing
- ◆ Product Planning and Advertising Management
- ◆ Customer Satisfaction
- ◆ Business Process Integration and Management
- ◆ Marketing and Business Planning
- ◆ Business Ethics
- ◆ New Trends in Finance: Regulation, Markets, Investment and Technology

## Features

Articles, Research Papers, Review Papers.

## Periodicity

March-May, June-August, September-November, December-February

## Target Audience

Academicians, practitioners and post-graduate students in the field of Management, University Educational Bodies, Researchers, etc.



<https://www.facebook.com/imanJMGT/>



<https://scholar.google.co.in/citations?user=b6oUQKQAAAAJ&hl=en>



<https://twitter.com/imanagerpub>

**Submission email : [submissions@imanagerpublications.com](mailto:submissions@imanagerpublications.com)**