

**i-manager's Journal on**

# Management (JMGT)

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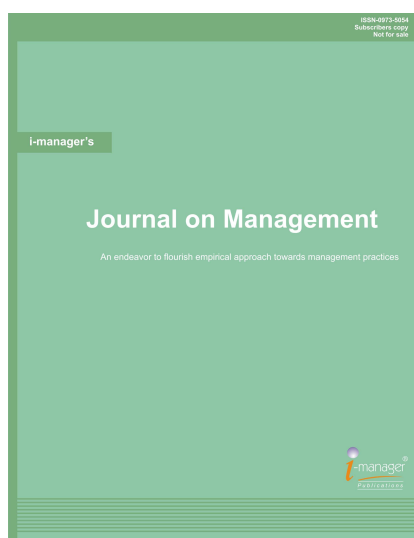
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## Call For Papers

**(March – May 2017) Volume: 11 No: 4**



i-manager Publications is a leading publishing house specialized in publishing Scientific, Technology, Education and Management Journals. The first “i-manager's Journal of Educational Technology” was released way back in 2004. The credibility and impact of these publications in the Indian economic and academic environment reinforced the founding vision of i-manager Publications: promoting technology education in India and present international research worldwide.

i-manager's Journal on Management reflect the thoughts and knowledge of researchers and academicians to transform the outlook and notions pertaining to Management Education worldwide. i-manager's Journal on Management induce a spirit of zeal in the minds of the younger generation to move fast in this competitive world, both in educational and professional front as well.

### Features

Articles, Research Papers, Review Papers.

### Target Audience

Academicians, practitioners and post-graduate students in the field of Management, University Educational Bodies, Researchers, etc.

### Periodicity

March-May, June-August, September-November, December-February

### Type of Submissions

Research papers (maximum of 20 pages)

Articles (maximum of 10 pages)

### Abstracting / Indexing



**Deadline : 30<sup>th</sup> April 2017**

**Submission email : [submissions@imanagerpublications.com](mailto:submissions@imanagerpublications.com)**

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## Overall Topics covered:

- ◆ Quality and Operations Management
- ◆ Business Intelligence
- ◆ International Trade and Finance
- ◆ Retail Management
- ◆ Business Process Management
- ◆ Business Management and Economical Management
- ◆ Corporate Management
- ◆ Entrepreneurship and Leadership Management
- ◆ Entrepreneurs' Risk Management
- ◆ Marketing Communications
- ◆ Sales Promotion and Management
- ◆ Marketing Paradigms
- ◆ Product or Service Marketing
- ◆ Consumer Behavior in Services
- ◆ Customer Expectations of Services
- ◆ Channels of Distribution
- ◆ Supply Chain Management for Services
- ◆ Operations and Supply Chain Management
- ◆ Systems of Supply Chain Performance Measurement
- ◆ E-Commerce and E-Marketing
- ◆ Product Planning and Advertising Management
- ◆ Customer Satisfaction
- ◆ Business Process Integration and Management
- ◆ Marketing and Business Planning
- ◆ Business Ethics
- ◆ New Trends in Finance: Regulation, Markets, Investment and Technology

Deadline : 30<sup>th</sup> April 2017

Submission email : [submissions@imanagerpublications.com](mailto:submissions@imanagerpublications.com)

## Submission Guidelines

### The author must provide:

- ◆ name,
- ◆ job title,
- ◆ Organisation/institution of affiliation name,
- ◆ a brief biographical description,
- ◆ a photograph in JPEG format.

In case of more than one author, the corresponding authors' full details including email, fax, phone and address for communication need to be provided.

### In addition:

- ◆ The paper needs to contain a title, an abstract, keywords, a main body and references,
- ◆ All references should be cited,
- ◆ APA format should be followed for reference, citation and tables,  
Font style: Arial in 10 pt size,
- ◆ Figures and tables should follow the references. Make sure that every table or figure is referred in the text. The table or figure will be placed after the first mention in the text,
- ◆ Illustrations if provided, should be clear and in JPEG format,
- ◆ All articles should be error free to the maximum extent possible and any technical matter must be as clear as possible.

## Submission Procedure

Researchers and practitioners are invited to submit on or before the deadline the manuscript including author name, job title, organization/institution, biographical note and a maximum of 200 words abstract with the title of the paper.

All manuscripts are expected to be submitted before the deadline along with acknowledgement stating that it is an original contribution.

## Review Procedure

The Journal follows a double blind peer-review process. The submitted articles / research papers are reviewed by Professors / Educators in Management field.

The final selection of the papers would be based on the report of the review panel members.

## Contact Details

Submissions have to be sent electronically, in MS Word format:

You can submit your papers in the online portal <http://www.imanagerpublications.com/AuthorLoginPage.aspx> by registering yourself as an author in the New Registration link if you are a new user, or use your existing Username and password to enter the Author Home page. By clicking on the link Contribute Article/RP you can submit the papers online.

Alternatively you can send it via email to the Issue Editor at [submission\\_mgt@imanagerpublications.com](mailto:submission_mgt@imanagerpublications.com). We look forward to receiving your articles\research papers.

**Deadline : 30<sup>th</sup> April 2017**

**Submission email : [submissions@imanagerpublications.com](mailto:submissions@imanagerpublications.com)**