

# AUTHOR GUIDELINES

## Submission Guidelines

The author must provide:

- his name,
- his job title,
- his organization/institution of affiliation name,
- a brief biographical description,
- a photograph in JPEG format.

In case of more than one author, the corresponding authors' full details including email, fax, phone and address for communication need to be provided.

In addition:

- The paper needs to contain a title, an abstract, keywords, main body with sections and sub sections and references.
- All references need to be cited.
- APA format should be followed for reference, citation and for Tables, Font style: Arial in 10 pt size,
- Figures and tables should follow the references. Make sure that every table or figure is referred in the text. The table or figure will be placed after the first mention in the text,
- Illustrations if provided, should be clear and in JPEG format,
- All articles should be error free to the maximum extent possible and any technical matter must be as clear as possible.

## Author Responsibilities

Authors should ensure that they have written and submitted only original works, and if they have used the work and/or words of others, that has been appropriately cited. Plagiarism in all its forms constitutes unethical publishing behaviour and is unacceptable. Authors should not submit for consideration a manuscript that has already been published in another Journal. Submission of a manuscript concurrently to more than one Journal is unethical publishing behaviour and unacceptable.

## Submission Procedure

First time authors are requested to register themselves on the registration page. Once registered, authors can submit and know the status of their papers. Existing authors are requested to use their username and password to submit papers and know the current status of the paper.

Researchers and practitioners are expected to submit on or before the stipulated deadline. Authors of accepted proposals will be notified before the stipulated deadline about the status of their proposals. All submitted articles in full text are expected to be submitted before the stipulated deadline.

## Review Procedure

All submissions will undergo an abstract review and a double blind review on the full papers.

The abstracts would be reviewed initially and the acceptance and rejection of the abstracts would be notified to the corresponding authors. Once the authors submit the full papers in accordance to the suggestions in the abstract review report, the papers would be forwarded for double-blind review by the review panel. The final selection of the papers would be based on the report of the review panel members, and the approval of the Editor-in-Chief.